

Resources



There are many valuable resources available both for informational and marketing purposes provided by the U.S. Census Bureau. Some of the tools that may be useful for you in Utah have been outlined below.

Outreach Materials

Access logos, recruitment toolkits, fact sheets, infographics, awareness posters for vulnerable communities and more.

[Visit Website](#)

Press Kit: 2020 Census

Access logos, recruitment toolkits, fact sheets, infographics, awareness posters for vulnerable communities and more.

[Visit Website](#)

Informational Videos

Download informational videos to explain what the census is, how data will be used, what the impact is, etc.

[Visit Website](#)

Social Media Graphics

Generic social media templates covering various topics. **Note:** Utah specific social media content is also available at Census2020.Utah.gov

[Generic Templates](#)

[Utah Specific](#)

The 2020 Census and Confidentiality Fact Sheet

This factsheet can be downloaded or embedded into webpages.

[English](#)

[Español](#)

For more resources, visit 2020Census.gov/partners

For Utah specific resources, visit Census2020.Utah.gov